

ElFinancista.com Advertising

Connecting your business to the U.S. Hispanic Market

| | | | |
|---|-------------------------------------|--|------------------------|
| Organization: | | Primary contact/decision maker: | |
| Business phone number: | | Secondary phone number: <input type="checkbox"/> Cell <input type="checkbox"/> Office | |
| Address: | | City | State: Country: |
| e-mail: | | Back up contact: | |
| Primary Business Type: <input type="checkbox"/> Life and health <input type="checkbox"/> Investments/banking <input type="checkbox"/> P&C Insurance <input type="checkbox"/> Credit <input type="checkbox"/> Accounting and taxes <input type="checkbox"/> Attorney <input type="checkbox"/> Real Estate <input type="checkbox"/> Consumer product: <input type="checkbox"/> Other: | | | |
| Specific service(s) or offering(s) you would like to promote: | | | |
| Current sales in Hispanic market: | Sales goal in Hispanic market: | Date you want to reach goal: | |
| % | % | / / | |
| Where do you currently advertise: | | Current advertising budget: | |
| | | \$ <input type="checkbox"/> Month <input type="checkbox"/> Year | |
| Primary source of traffic to your site: | Conversion ratio of internet leads: | Primary source of clients: | |
| | | | |
| Internet site: <input type="checkbox"/> Spanish <input type="checkbox"/> English | | | |
| Spanish site URL: | | English site URL: | |
| Are you able to provide content in your area of expertise in Spanish? If so, list the subject(s): | | | |
| Literature available in Spanish: | | | |
| Name of Spanish-speaking representative: | | Do you need help hiring Spanish-speaking staff? | |
| Notes: Please use this space to expand on answers if needed | | | |
| Signature: | | | |
| _____ | | Today's date: / / | |
| <input type="checkbox"/> I have the authority to make advertising decision on behalf of my organization. Please contact me to further discuss a strategy to reach the U.S. Hispanic market. | | | |

Fax this form to 781-369-1442